

Exordium

Among the Indo-European Group of Languages English is of paramount importance. Undoubtedly, it has become *LINGUA FRANCA* to a large degree in the modern world. A greater part of the globe owns it as such. In British Isles, the United States of America, Australia, New Zealand and many South African and Canadian regions it is spoken as a first Language. In Commonwealth Countries it is easily understood and is the common mode of expression.

Chiefly by the British imperialism in the Past and political Influence of the United States of America at present are the main factors of its Predominance. However, the nature of English language in itself is no less remarkable element in making it popular throughout the world. Whatever reasons of its prevalence may be, it is the strongest, medium of international Communication. It has perhaps the richest and most extensive literature of any European language. It has never hesitated from getting the better of the linguistic manners, that is why the speakers and the writers from centuries, have been straining every nerve to Produce the excelling pieces of literature in it.

ASHARIA for the last-three years has been published in Urdu and partly in Arabic languages. As its readership is getting more and more in European countries, it has been decided by the Editorial Board that to make it more beneficial an English section should be added.

ASHARIA is the herald of Islamic way of life and higher values of human psyche, hence it is all the more necessary to teach and preach Islam in Europe. The best way of Communication is the mother tongue of a people or at least the language they understand easily. We hope that ASHARIA will prove more fructuous in developing the cause of Islam in this way. No doubt, European youngman is looking forward to quench his thirst by some natural message. It is earnestly hoped that these pages will fulfil his cherished desire.

(Prof Ghulam Rasul Adeem).